



DEREK WONG

714.488.4136 | hausofdewo.com | info@hausofdewo.com

EDUCATION

California State University, Fullerton | May 2014 | Bachelor of Fine Arts, Graphic Design

SKILLS

Programs: Illustrator, Photoshop, InDesign, XD, Premiere Pro, Bridge, Lightroom, Acrobat
Layouts and typography, Digital/traditional illustration Product photography and video editing

EXPERIENCE

GRAPHIC ARTIST | San Francisco International Airport | San Francisco, CA | Nov 2019 to Present

- Design layouts of reports, brochures, maps, flyers, wayfinding signage, posters, forms, signage, and event collateral
- Communicate and interact with clients from the initial process of project request to concept, design and final production
- Ensure print collateral's quality is met before they are sent to the clients
- Create mockup and presentation to clients by using Adobe design software

FREELANCE GRAPHIC DESIGNER | Collective Teak | Walnut, CA | Nov 2018 to Present

- Designed the company identity system - packaging, stationery, product catalog, and storefront signage
- Maintain the e-commerce website and overall brand element throughout social media and marketing material
- Product photography and art direction

FREELANCE GRAPHIC DESIGNER | National Technical Systems | Anaheim, CA | March 2019 to Nov 2019

- Designed print and digital assets including social media content, PowerPoint presentations,
- Trade show posters, infographic and proposal template.
- Collaborated with Marketing Director and Graphic Designer to complete 40+ brochures on schedule

FREELANCE GRAPHIC DESIGNER | Olukai | Irvine, CA | May 2018 to Nov 2018

- Collaborated with Marketing Director to design a sales deck with the brand story for upcoming products
- Designed marketing guide and training catalog for retail support
- Worked with web team to design direct-to-consumer email blast and internal event emails
- Designed store graphics: Window displays, shelf-talkers, sell sheets & product displays

SENIOR GRAPHIC DESIGNER | Lyon Living | Newport Beach, CA | Jan 2017 - May 2017

- Serviced over 50 internal clients with day to day digital and print media needs
- Maintained brand identity across multiple brands
- Designed a 70-page bidding proposal for "Integrated Housing" for the city of Washington D.C.
- Collaborated with the development team to design modern aesthetic 40+ site-plans and 300+ floor-plans
- Created multiple lifestyle brand concepts for premier resident experience
- Generated a downloadable template system for event flyer adhered to brand standard

GRAPHIC DESIGNER | Lyon Living | Newport Beach, CA | Oct 2014 - Dec 2016

- Prepared assets for company-wide re-brand under the direction of Creative Director and marketing team
- Communicated daily with internal clients to design marketing collaterals including e-blast, event flyers, banners, postcards, billboards, and sales sheets
- Collaborated with Digital Marketing Strategist to create engaging contents for social media
- Photographed employee head-shots, renovation projects, and events

INTERESTS

Travel, camping, tiny living, international food, vintage motorcycles, sketching, teaching art, aerial photography, film